



DYLAN TULLBERG

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LinkedIn | tull.ink | EU work authorization, no sponsorship required

PROFILE

Product and modernization specialist with over two decades shaping service offerings, workflows, and technical delivery across enterprise, government, and startup environments. I turn ambiguous problems into clear product direction and working capabilities, combining cross-functional leadership with hands-on building. My recent work spans AI products, agent-driven development, and program delivery, with ownership from definition through implementation and governance.

EXPERIENCE

AI Solutions Engineer | Aquablu | Jan 2026 - Present

Aquablu's in-house AI lead, owning Aura2's AI capability, building Orbit, and contributing substantial product and engineering work to Atlas.

Aura2: The AI capability of Aquablu's operating platform for connected water dispensers, serving staff, partners, and clients across fleet operations, servicing, support, logistics, and sustainability reporting.

- Led the definition and delivery of the entire AI experience within a collaboratively defined platform scope. Built the capabilities with AI agents, aligning the assistant to user roles, Aquablu's brand, and four languages across 45 role-scoped capabilities.
- Made quality measurable by building the evaluation platform: adversarial tests, calibrated model judges, and release gates covering answer quality, permissions, tool use, and task completion.
- Grounded capability priorities in real demand, mining thousands of support tickets into a measured taxonomy of product gaps.
- Engineered long-term memory and personalization with role- and privacy-scoped controls, auditable answers, and tracked cost.
- Developed agent-driven engineering workflows that embed automation, safeguards, and quality checks across delivery. Optimized test setup and CI execution, automated validation and shipping steps, and added deployment-drift checks.

Orbit: Designed and built the control system for governed AI engineering work across projects, agents, and runtimes.

- Turned ad hoc agent runs into a governed pipeline with policy-based routing, isolated runs, human approval gates, recovery, and a full evidence trail across AI coding tools.

Atlas: A selective B2B intelligence pipeline connecting company discovery, buyer qualification, research, and qualified HubSpot delivery.

- Combined business-intelligence and third-party data with AI research and outreach, carrying the ideal customer profile through selection and enrichment.
- Built quality checks, operator tooling, and queue-and-lane workload controls with rate limits, backpressure, and automatic recovery to keep weak records out of downstream sales work.

Internal AI enablement: Supported colleagues applying AI day to day and helped run hackathons across divisions.

Senior Associate | Modus21 | Jan 2025 - Jul 2025

Proxy Product Owner and analyst on a joint KPMG / Modus21 team modernizing a global government logistics and sales platform.

- Architected AI-assisted workflows translating COBOL into requirements, user stories, acceptance criteria, and pseudocode within a SAFE Java/Appian initiative, achieving approximately 30x delivery throughput.
- Coordinated delivery across product, engineering, and operations under strict security and regulatory standards.

EXPERIENCE CONTINUED

Consultant | Independent | Jan 2023 - 2025

Strategic consulting and modernization across e-commerce, marketing, and emerging technology.

- Delivered a 5× conversion improvement for an automotive client through Google Ads optimization, custom CRM development and integration, and site redesign.
- Designed and launched jonwey.com and Borne Salon, owning UX, architecture, and deployment for e-commerce and service-brand websites.

Senior Administrator & Analyst | The MIL Corporation | Jan 2024 - Jan 2025

Supported U.S. Department of State Oracle HR/payroll modernization, evolving from business analysis into full Jira administration.

- Implemented Jama traceability, redesigned workflows, and automated processes for approximately 20% efficiency gains; eliminated manual imports and established governance standards.

Co-Founder | UserHero | Oct 2023 - Feb 2024

- Co-founded and piloted an AI platform for social-media micro-community discovery and campaign generation, leading product direction, prototyping, and early client testing from concept through validation.

Senior Business Analyst & Project Manager | NOAA / Lynker | Mar 2017 - Apr 2023

Led modernization for NOAA's Office for Coastal Management and its Digital Coast program.

- Directed multi-year work across infrastructure, mapping, and administrative platforms, aligning government stakeholders, contractors, and technical teams nationwide.
- Modernized the Historical Hurricane Tracker, with UX and accessibility improvements associated with double-digit growth in traffic and engagement.
- Launched the Digital Coast Academy Training System and delivered work across Marine Cadastre Viewer, Elevation Inventory, CAMMP Grants Management, and Stormwater & Flood Adaptation tools.
- Led planning for migrating LiDAR and geospatial infrastructure from on-premises systems to Azure.

Technical Account Manager | Blue Acorn | 2015 - 2016

Led the Rebecca Minkoff partnership and the brand's first omnichannel e-commerce launch.

- Managed delivery across design, development, marketing, and vendors. The program delivered a 14% conversion increase and 154% year-over-year revenue growth.

EARLIER EXPERIENCE

Founder | ClockPad | 2013-2014. Secured angel investment and delivered the MVP for a SaaS scheduling platform.

Senior Global Project Manager | Rosetta Stone | 2012-2013. Led transition projects from physical media to online learning across U.S., European, and Asian markets.

Co-Founder | Earthwave | 2000-2010. Scaled a national internet and technology-services company from startup to exit with triple-digit annual growth; led marketing and automated operations.

Product Manager | AnswerLogic | 2000. Managed the Gateway partnership for an early NLP customer-support system.

SKILLS

Product & delivery: Product lifecycle management, cross-functional delivery, Agile/Lean/SAFe, SDLC orchestration, Jira/Confluence, requirements traceability, workflow design.

AI & automation: LLM evaluation and certification, multi-agent systems, MCP, AI-assisted development, Vertex AI, retrieval, memory, observability.

Engineering: Python, Rust, TypeScript/Node, Go, React, PostgreSQL, FastAPI, REST APIs, Docker/Kubernetes, OpenTelemetry, web/CMS and e-commerce.

Analytics: Data analysis and visualization, A/B testing, digital performance optimization, attribution, campaign analytics.

CERTIFICATIONS AND EDUCATION

Senior Product Manager Certification, Product School · CSPO, Scrum Alliance · PMP, PMI (held 2008-2011) · Google Analytics

B.A., Political Science, University of Wisconsin-Madison, 1995-1999

LANGUAGES AND INTERESTS

English native · Dutch A1, actively learning · Agentics Foundation member